



CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

CONTRACT

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision 495920 / 17		Alt Order # 06348233
Product CARMONA FOR SENATE		
Contract Dates 10/02/12 - 11/06/12	Estimate # 1875	
Advertiser Carmona For Senate		Original Date / Revision 09/26/12 / 10/31/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KPHO	Account Executive Matt Norten	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code 130	Product Code 136
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KPHO	10/02/12	10/05/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				3	\$800.00			
2	KPHO	10/02/12	10/05/12	BETTER ARIZONA	M-F 10a-1058a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				3	\$150.00			
3	KPHO	10/02/12	10/05/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KPHO	10/01/12-10/07/12	DAVID LETTERMAN	M-F 1035p-1138p	-TuWThF----	:30		\$250.00	NM		
			<i>Credited</i>									
4	KPHO	10/02/12	10/05/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				5	\$700.00			
5	KPHO	10/02/12	10/05/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				5	\$450.00			
6	KPHO	10/02/12	10/12/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	5	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$350.00			
Week:		10/08/12	10/14/12	-TWTF--				4	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KPHO	10/08/12-10/14/12	LET'S MAKE A DEAL	M-F 2-3p	-TuWThF----	:30		\$350.00	NM		
			<i>Credited</i>									
	7	KPHO	10/08/12-10/14/12	LET'S MAKE A DEAL	M-F 2-3p	-TuWThF----	:30		\$350.00	NM		
			<i>Credited</i>									
	8	KPHO	10/08/12-10/14/12	LET'S MAKE A DEAL	M-F 2-3p	-TuWThF----	:30		\$350.00	NM		
			<i>Credited</i>									
7	KPHO	10/02/12	10/05/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$225.00			
8	KPHO	10/02/12	10/05/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	4	\$2,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
495920 / 17	06348233

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875

Advertiser	Original Date / Revision
Carmona For Senate	09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/01/1210/07/12-TWTF--4\$700.00</div></div></div>												
9	KPHO	10/02/12	10/05/12	M-F 530-6a	M-F 530-6a		:30			NM	5	\$1,175.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/01/1210/07/12-TWTF--5\$235.00</div></div></div>												
10	KPHO	10/02/12	10/05/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	4	\$2,400.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/01/1210/07/12-TWTF--4\$600.00</div></div></div>												
11	KPHO	10/02/12	10/05/12	M-F 6-630a	M-F 6-630a		:30			NM	5	\$750.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/01/1210/07/12-TWTF--5\$150.00</div></div></div>												
12	KPHO	10/02/12	10/05/12	M-F 630-7a	M-F 630-7a		:30			NM	4	\$540.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/01/1210/07/12-TWTF--5\$135.00</div></div></div>												
<div>Spot</div>	<div>Ch</div>	<div>Date Range</div>	<div>Description</div>	<div>Start/End Time</div>	<div>Weekdays</div>	<div>Length</div>			<div>Rate</div>	<div>Type</div>		
4	KPHO	10/01/12-10/07/12	M-F 630-7a	M-F 630-7a	-TuWThF----	:30			\$135.00	NM		
Credited												
13	KPHO	10/02/12	10/05/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	3	\$2,400.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/01/1210/07/12-TWTF--3\$800.00</div></div></div>												
<div>Spot</div>	<div>Ch</div>	<div>Date Range</div>	<div>Description</div>	<div>Start/End Time</div>	<div>Weekdays</div>	<div>Length</div>			<div>Rate</div>	<div>Type</div>		
1	KPHO	10/01/12-10/07/12	CBS 5 NEWS @ 630P	M-F 630PM News	-TuWThF----	:30			\$800.00	NM		
See MG 13.5,13.6												
2	KPHO	10/01/12-10/07/12	CBS 5 NEWS @ 630P	M-F 630PM News	-TuWThF----	:30			\$800.00	NM		
See MG 13.5,13.6												
5	KPHO	10/04/12-10/04/12	Early News Specials	Early News Specia	-----Th-----	:30			\$800.00	NM		
Ⓜ MG for 13.2,13.1												
6	KPHO	10/04/12-10/04/12	Early News Specials	Early News Specia	-----Th-----	:30			\$800.00	NM		
Ⓜ MG for 13.2,13.1												
14	KPHO	10/02/12	10/05/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	5	\$1,000.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/01/1210/07/12-TWTF--5\$200.00</div></div></div>												
15	KPHO	10/02/12	10/05/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	5	\$3,500.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/01/1210/07/12-TWTF--5\$700.00</div></div></div>												
16	KPHO	10/12/12	10/26/12	CSI:NY	Fri 7p-8p		:30			NM	1	\$2,000.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div>Week: 10/08/1210/14/12-----1--1\$2,000.00</div></div></div>												
<div>Spot</div>	<div>Ch</div>	<div>Date Range</div>	<div>Description</div>	<div>Start/End Time</div>	<div>Weekdays</div>	<div>Length</div>			<div>Rate</div>	<div>Type</div>		
1	KPHO	10/08/12-10/14/12	CSI:NY	Fri 7p-8p	-----F----	:30			\$2,000.00	NM		
See MG 16.4												
4	KPHO	10/12/12-10/12/12	NCIS	Fri 7p-8p	-----F----	:30			\$2,000.00	NM		
Ⓜ MG for 16.1 10/12												
Week: 10/15/1210/21/12-----0\$0.00												
Week: 10/22/1210/28/12----1--1\$2,000.00												
<div>Spot</div>	<div>Ch</div>	<div>Date Range</div>	<div>Description</div>	<div>Start/End Time</div>	<div>Weekdays</div>	<div>Length</div>			<div>Rate</div>	<div>Type</div>		
2	KPHO	10/22/12-10/28/12	CSI:NY	Fri 7p-8p	-----F----	:30			\$2,000.00	NM		
See MG 16.3												
3	KPHO	10/26/12-10/26/12	NCIS	Fri 7p-8p	-----F----	:30			\$2,000.00	NM		
Ⓜ Credited												
E 17	KPHO	10/05/12	11/02/12	MADE IN JERSEY	Fri 8p-9p		:30			NM	2	\$7,000.00

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Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875

Advertiser	Original Date / Revision
Carmona For Senate	09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$3,500.00			
Week:		10/08/12	10/14/12	----1--				1	\$3,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KPHO	10/08/12-10/14/12	MADE IN JERSEY	Fri 8p-9p	-----F----	:30		\$3,500.00	NM		
	See MG 17.6											
	6	KPHO	10/12/12-10/12/12	CSI:NY	Fri 8p-9p	-----F----	:30		\$3,500.00	NM		
	Ⓜ MG for 17.2 10/12											
Week:		10/15/12	10/21/12	----1--				1	\$3,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KPHO	10/15/12-10/21/12	MADE IN JERSEY	Fri 8p-9p	-----F----	:30		\$3,500.00	NM		
	Credited											
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	----1--				1	\$3,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KPHO	10/29/12-11/04/12	MADE IN JERSEY	Fri 8p-9p	-----F----	:30		\$3,500.00	NM		
	See MG 17.5											
	5	KPHO	11/02/12-11/02/12	CSI:NY	Fri 8p-9p	-----F----	:30		\$3,500.00	NM		
	Ⓜ Credited											
18	KPHO	10/05/12	10/12/12	BLUE BLOODS	F 9p-10p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$2,500.00			
Week:		10/08/12	10/14/12	----1--				1	\$2,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KPHO	10/08/12-10/14/12	BLUE BLOODS	F 9p-10p	-----F----	:30		\$2,500.00	NM		
	Credited											
19	KPHO	10/06/12	10/06/12	Sa Late News	Sa 10p-1035p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$500.00			
20	KPHO	10/06/12	10/27/12	CBS 5 NEWS @ 5P	Sa 5PM News		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$250.00			
Week:		10/08/12	10/14/12	-----1-				1	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KPHO	10/08/12-10/14/12	CBS 5 NEWS @ 5P	Sa 5PM News	-----Sa--	:30		\$250.00	NM		
	Credited											
Week:		10/15/12	10/21/12	-----1-				1	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KPHO	10/15/12-10/21/12	CBS 5 NEWS @ 5P	Sa 5PM News	-----Sa--	:30		\$250.00	NM		
	Credited											
Week:		10/22/12	10/28/12	-----1-				1	\$250.00			
21	KPHO	10/13/12	10/20/12	Sat 5a-7a	Sat AM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$85.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KPHO	10/08/12-10/14/12	Sat 5a-7a	Sat AM	-----Sa--	:30		\$85.00	NM		
	Credited											
Week:		10/15/12	10/21/12	-----1-				1	\$85.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KPHO	10/15/12-10/21/12	Sat 5a-7a	Sat AM	-----Sa--	:30		\$85.00	NM		
	Credited											

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10/02/12 - 11/06/12	CARMONA FOR SENATE	1875

Advertiser	Original Date / Revision
Carmona For Senate	09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
22	KPHO	10/06/12	10/27/12	CBS 5 NEWS @ 530P	Sat 530PM News		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$225.00			
Week:		10/08/12	10/14/12	-----1-				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KPHO	10/08/12-10/14/12	CBS 5 NEWS @ 530P	Sat 530PM News	-----Sa--	:30		\$225.00	NM		
				Credited								
Week:		10/15/12	10/21/12	-----1-				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KPHO	10/15/12-10/21/12	CBS 5 NEWS @ 530P	Sat 530PM News	-----Sa--	:30		\$225.00	NM		
				Credited								
Week:		10/22/12	10/28/12	-----1-				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KPHO	10/22/12-10/28/12	CBS 5 NEWS @ 530P	Sat 530PM News	-----Sa--	:30		\$225.00	NM		
				Credited								
23	KPHO	10/06/12	10/27/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$500.00			
Week:		10/08/12	10/14/12	-----1-				1	\$500.00			
Week:		10/15/12	10/21/12	-----1-				1	\$500.00			
Week:		10/22/12	10/28/12	-----1-				1	\$500.00			
24	KPHO	10/07/12	10/07/12	Su Late News	Su 10p-1035p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$700.00			
25	KPHO	10/07/12	11/04/12	Rasmussen	Various		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$400.00			
Week:		10/08/12	10/14/12	-----1				1	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KPHO	10/08/12-10/14/12	Rasmussen	Various	-----Su	:30		\$400.00	NM		
				Credited								
Week:		10/15/12	10/21/12	-----1				1	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KPHO	10/15/12-10/21/12	Rasmussen	Various	-----Su	:30		\$400.00	NM		
				Credited								
Week:		10/22/12	10/28/12	-----1				1	\$400.00			
Week:		10/29/12	11/04/12	-----1				1	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KPHO	10/29/12-11/04/12	Rasmussen	Various	-----Su	:30		\$400.00	NM		
				Credited								
26	KPHO	10/07/12	10/14/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KPHO	10/01/12-10/07/12	CBS 5 NEWS @ 530P	Su 530p-6p	-----Su	:30		\$500.00	NM		
				Credited								
Week:		10/08/12	10/14/12	-----1				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KPHO	10/08/12-10/14/12	CBS 5 NEWS @ 530P	Su 530p-6p	-----Su	:30		\$500.00	NM		
				Credited								
27	KPHO	10/07/12	10/28/12	60 MINUTES	Sun 6p-7p		:30			NM	2	\$8,000.00

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Contract / Revision	Alt Order #
495920 / 17	06348233

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875

Advertiser	Original Date / Revision
Carmona For Senate	09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----1 1 \$4,000.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KPHO	10/01/12-10/07/12	60 MINUTES	Sun 6p-7p	-----Su	:30		\$4,000.00	NM		
	Credited											
	Week:	10/08/12	10/14/12	-----				0	\$0.00			
	Week:	10/15/12	10/21/12	-----1				1	\$4,000.00			
	Week:	10/22/12	10/28/12	-----1				1	\$4,000.00			
28	KPHO	10/07/12	10/21/12	CBS SUNDAY MORNING	Various		:30			NM	2	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----1 1 \$500.00 Week: 10/08/12 10/14/12 -----1 1 \$500.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KPHO	10/08/12-10/14/12	CBS SUNDAY MORNING	Various	-----Su	:30		\$500.00	NM		
	Credited											
	Week:	10/15/12	10/21/12	-----1				1	\$500.00			
29	KPHO	10/14/12	10/14/12	AMAZING RACE	Sun 7p-8p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----1 1 \$4,000.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KPHO	10/08/12-10/14/12	AMAZING RACE	Sun 7p-8p	-----Su	:30		\$4,000.00	NM		
	Credited											
30	KPHO	10/07/12	10/21/12	THE GOOD WIFE	Sun 8-9p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----1 1 \$2,500.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KPHO	10/01/12-10/07/12	THE GOOD WIFE	Sun 8-9p	-----Su	:30		\$2,500.00	NM		
	Credited											
	Week:	10/08/12	10/14/12	-----				0	\$0.00			
	Week:	10/15/12	10/21/12	-----1				1	\$2,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KPHO	10/15/12-10/21/12	THE GOOD WIFE	Sun 8-9p	-----Su	:30		\$2,500.00	NM		
	Credited											
31	KPHO	10/14/12	10/28/12	THE MENTALIST	Sun 9-10p		:30			NM	1	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----1 1 \$6,000.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KPHO	10/08/12-10/14/12	THE MENTALIST	Sun 9-10p	-----Su	:30		\$6,000.00	NM		
	Credited											
	Week:	10/15/12	10/21/12	-----				0	\$0.00			
	Week:	10/22/12	10/28/12	-----1				1	\$6,000.00			
32	KPHO	10/25/12	10/25/12	BIG BANG THEORY/TWO A	Thu 7p-8p		:30			NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---1--- 1 \$3,500.00												
33	KPHO	10/18/12	11/01/12	PERSON OF INTEREST	Thu 8p-9p		:30			NM	1	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$6,000.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KPHO	10/15/12-10/21/12	PERSON OF INTEREST	Thu 8p-9p	----Th----	:30		\$6,000.00	NM		
	Credited											
	Week:	10/22/12	10/28/12	-----				0	\$0.00			

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Contract / Revision	Alt Order #
495920 / 17	06348233

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875

Advertiser	Original Date / Revision
Carmona For Senate	09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/29/1211/04/12---1---1\$6,000.00</div></div></div></div>														
34	KPHO	10/09/12	10/09/12	VEGAS	Tue 9p-10p		:30			NM	1	\$2,500.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/08/1210/14/12-1-----1\$2,500.00</div></div></div></div>														
35	KPHO	10/10/12	10/31/12	SURVIVOR:PHILIPPINES	Wed 7p-8p		:30			NM	3	\$10,500.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/08/1210/14/12--1----1\$3,500.00</div><div>Week: 10/15/1210/21/12--1----1\$3,500.00</div><div>Week: 10/22/1210/28/12-----0\$0.00</div><div>Week: 10/29/1211/04/12--1----1\$3,500.00</div></div></div></div>														
36	KPHO	10/10/12	10/24/12	CRIMINAL MINDS	Wed 8p-9p		:30			NM	2	\$5,000.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/08/1210/14/12--1----1\$2,500.00</div><div>Week: 10/15/1210/21/12-----0\$0.00</div><div>Week: 10/22/1210/28/12--1----1\$2,500.00</div></div></div></div>														
37	KPHO	10/08/12	10/12/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	\$800.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/08/1210/14/12MTWTF--5\$800.00</div></div></div></div>														
<div>Spot</div>	<div>Ch</div>	<div>Date Range</div>	<div>Description</div>	<div>Start/End Time</div>	<div>Weekdays</div>	<div>Length</div>		<div>Rate</div>	<div>Type</div>					
1	KPHO	10/08/12-10/14/12	CBS 5 NEWS @ 10P	M-F 10p-1035p	MTuWThF----	:30		\$800.00	NM					
<div>Credited</div>														
2	KPHO	10/08/12-10/14/12	CBS 5 NEWS @ 10P	M-F 10p-1035p	MTuWThF----	:30		\$800.00	NM					
<div>Credited</div>														
4	KPHO	10/08/12-10/14/12	CBS 5 NEWS @ 10P	M-F 10p-1035p	MTuWThF----	:30		\$800.00	NM					
<div>Credited</div>														
5	KPHO	10/08/12-10/14/12	CBS 5 NEWS @ 10P	M-F 10p-1035p	MTuWThF----	:30		\$800.00	NM					
<div>Credited</div>														
38	KPHO	10/16/12	10/19/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	4	\$5,200.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/15/1210/21/12-TWTF--4\$1,300.00</div></div></div></div>														
39	KPHO	10/22/12	10/26/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	5	\$6,500.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/22/1210/28/12MTWTF--5\$1,300.00</div></div></div></div>														
40	KPHO	10/29/12	11/02/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	5	\$6,500.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/29/1211/04/12MTWTF--5\$1,300.00</div></div></div></div>														
41	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	\$1,300.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 11/05/1211/11/121-----1\$1,300.00</div></div></div></div>														
E 42	KPHO	10/08/12	11/02/12	BETTER ARIZONA	M-F 10a-1058a		:30			NM	9	\$1,350.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 10/08/1210/14/12MTWTF--5\$150.00</div></div></div></div>														
<div>Spot</div>	<div>Ch</div>	<div>Date Range</div>	<div>Description</div>	<div>Start/End Time</div>	<div>Weekdays</div>	<div>Length</div>		<div>Rate</div>	<div>Type</div>					
3	KPHO	10/08/12-10/14/12	BETTER ARIZONA	M-F 10a-1058a	MTuWThF----	:30		\$150.00	NM					
<div>Credited</div>														
<div>Week: 10/15/1210/21/12MTWTF--5\$150.00</div>														
<div>Spot</div>	<div>Ch</div>	<div>Date Range</div>	<div>Description</div>	<div>Start/End Time</div>	<div>Weekdays</div>	<div>Length</div>		<div>Rate</div>	<div>Type</div>					
8	KPHO	10/15/12-10/21/12	BETTER ARIZONA	M-F 10a-1058a	MTuWThF----	:30		\$150.00	NM					
<div>Credited</div>														
10	KPHO	10/15/12-10/21/12	BETTER ARIZONA	M-F 10a-1058a	MTuWThF----	:30		\$150.00	NM					
<div>Credited</div>														

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Advertiser	Original Date / Revision
Carmona For Senate	09/26/12 / 10/31/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$150.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
11	KPHO	10/22/12-10/28/12		BETTER ARIZONA	M-F 10a-1058a	MTuWThF----	:30		\$150.00	NM		
Credited												
12	KPHO	10/22/12-10/28/12		BETTER ARIZONA	M-F 10a-1058a	MTuWThF----	:30		\$150.00	NM		
Credited												
13	KPHO	10/22/12-10/28/12		BETTER ARIZONA	M-F 10a-1058a	MTuWThF----	:30		\$150.00	NM		
Credited												
14	KPHO	10/22/12-10/28/12		BETTER ARIZONA	M-F 10a-1058a	MTuWThF----	:30		\$150.00	NM		
Credited												
15	KPHO	10/22/12-10/28/12		BETTER ARIZONA	M-F 10a-1058a	MTuWThF----	:30		\$150.00	NM		
Credited												
Week:		10/29/12	11/04/12	MTWTF--				5	\$150.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
16	KPHO	10/29/12-11/04/12		BETTER ARIZONA	M-F 10a-1058a	MTuWThF----	:30		\$150.00	NM		
Credited												
17	KPHO	10/29/12-11/04/12		BETTER ARIZONA	M-F 10a-1058a	MTuWThF----	:30		\$150.00	NM		
Credited												
18	KPHO	10/29/12-11/04/12		BETTER ARIZONA	M-F 10a-1058a	MTuWThF----	:30		\$150.00	NM		
Credited												
43	KPHO	11/05/12	11/05/12	BETTER ARIZONA	M-F 10a-1058a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$150.00			
44	KPHO	10/08/12	10/19/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$250.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KPHO	10/08/12-10/14/12		DAVID LETTERMAN	M-F 1035p-1138p	MTuWThF----	:30		\$250.00	NM		
Credited												
2	KPHO	10/08/12-10/14/12		DAVID LETTERMAN	M-F 1035p-1138p	MTuWThF----	:30		\$250.00	NM		
Credited												
3	KPHO	10/08/12-10/14/12		DAVID LETTERMAN	M-F 1035p-1138p	MTuWThF----	:30		\$250.00	NM		
Credited												
4	KPHO	10/08/12-10/14/12		DAVID LETTERMAN	M-F 1035p-1138p	MTuWThF----	:30		\$250.00	NM		
Credited												
5	KPHO	10/08/12-10/14/12		DAVID LETTERMAN	M-F 1035p-1138p	MTuWThF----	:30		\$250.00	NM		
Credited												
Week:		10/15/12	10/21/12	MTWTF--				4	\$250.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
6	KPHO	10/15/12-10/21/12		DAVID LETTERMAN	M-F 1035p-1138p	MTuWThF----	:30		\$250.00	NM		
Credited												
7	KPHO	10/15/12-10/21/12		DAVID LETTERMAN	M-F 1035p-1138p	MTuWThF----	:30		\$250.00	NM		
Credited												
8	KPHO	10/15/12-10/21/12		DAVID LETTERMAN	M-F 1035p-1138p	MTuWThF----	:30		\$250.00	NM		
Credited												
9	KPHO	10/15/12-10/21/12		DAVID LETTERMAN	M-F 1035p-1138p	MTuWThF----	:30		\$250.00	NM		
Credited												
45	KPHO	10/22/12	10/22/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$250.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KPHO	10/22/12-10/28/12		DAVID LETTERMAN	M-F 1035p-1138p	M-----	:30		\$250.00	NM		
Credited												

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CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

Contract / Revision	Alt Order #
495920 / 17	06348233

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875

Advertiser	Original Date / Revision
Carmona For Senate	09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 46	KPHO	10/23/12	11/02/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$450.00			
Week:		10/29/12	11/04/12	-TWTF--				4	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KPHO	10/29/12-11/04/12	DAVID LETTERMAN	M-F 1035p-1138p	-TuWThF----	:30		\$450.00	NM		
				Credited								
	7	KPHO	10/29/12-11/04/12	DAVID LETTERMAN	M-F 1035p-1138p	-TuWThF----	:30		\$450.00	NM		
				Credited								
47	KPHO	10/29/12	11/05/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$450.00			
Week:		11/05/12	11/11/12	1-----				1	\$450.00			
48	KPHO	10/08/12	11/02/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	20	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$700.00			
Week:		10/15/12	10/21/12	MTWTF--				5	\$700.00			
Week:		10/22/12	10/28/12	MTWTF--				5	\$700.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$700.00			
49	KPHO	11/05/12	11/05/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$700.00			
E 50	KPHO	10/08/12	11/02/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	18	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$450.00			
Week:		10/15/12	10/21/12	MTWTF--				5	\$450.00			
Week:		10/22/12	10/28/12	MTWTF--				5	\$450.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	18	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ NOON	M-F 12p-1230p	MTuWThF----	:30		\$450.00	NM		
				Credited								
	20	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ NOON	M-F 12p-1230p	MTuWThF----	:30		\$450.00	NM		
				Credited								
51	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$450.00			
52	KPHO	10/08/12	10/15/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$350.00			
Week:		10/15/12	10/21/12	1-----				1	\$350.00			
E 53	KPHO	10/16/12	11/02/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KPHO	10/15/12-10/21/12	LET'S MAKE A DEAL	M-F 2-3p	-TuWThF----	:30		\$600.00	NM		
				Credited								
	2	KPHO	10/15/12-10/21/12	LET'S MAKE A DEAL	M-F 2-3p	-TuWThF----	:30		\$600.00	NM		
				Credited								
	3	KPHO	10/15/12-10/21/12	LET'S MAKE A DEAL	M-F 2-3p	-TuWThF----	:30		\$600.00	NM		
				Credited								
	4	KPHO	10/15/12-10/21/12	LET'S MAKE A DEAL	M-F 2-3p	-TuWThF----	:30		\$600.00	NM		
				Credited								

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10/02/12 - 11/06/12	CARMONA FOR SENATE	1875

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E 54	KPHO	10/22/12	11/05/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	2	\$1,200.00																																																																																																																																																																																																																																																																																																																																																																																																																																
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E 55	KPHO	10/08/12	11/02/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	15	\$3,375.00																																																																																																																																																																																																																																																																																																																																																																																																																																
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57	KPHO	10/08/12	11/02/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	20	\$14,000.00																																																																																																																																																																																																																																																																																																																																																																																																																																
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58	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	\$700.00																																																																																																																																																																																																																																																																																																																																																																																																																																
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CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

<u>Contract / Revision</u> 495920 / 17		<u>Alt Order #</u> 06348233
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> CARMONA FOR SENATE	<u>Estimate #</u> 1875
<u>Advertiser</u> Carmona For Senate		<u>Original Date / Revision</u> 09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
59	KPHO	10/08/12	11/02/12	M-F 530-6a	M-F 530-6a		:30			NM	15	\$3,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	MTWTF--	5			\$235.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KPHO	10/08/12-10/14/12	M-F 530-6a	M-F 530-6a	MTuWThF----	:30		\$235.00	NM		
			Credited									
Week:		10/15/12	10/21/12	MTWTF--	5			\$235.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	8	KPHO	10/15/12-10/21/12	M-F 530-6a	M-F 530-6a	MTuWThF----	:30		\$235.00	NM		
			Credited									
Week:		10/22/12	10/28/12	MTWTF--	5			\$235.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	11	KPHO	10/22/12-10/28/12	M-F 530-6a	M-F 530-6a	MTuWThF----	:30		\$235.00	NM		
			Credited									
Week:		10/29/12	11/04/12	MTWTF--	5			\$235.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	19	KPHO	10/29/12-11/04/12	M-F 530-6a	M-F 530-6a	MTuWThF----	:30		\$235.00	NM		
			Credited									
	20	KPHO	10/29/12-11/04/12	M-F 530-6a	M-F 530-6a	MTuWThF----	:30		\$235.00	NM		
			Credited									
60	KPHO	11/05/12	11/06/12	M-F 530-6a	M-F 530-6a		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/05/12	11/11/12	MT-----	1			\$235.00				
61	KPHO	10/08/12	11/02/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	19	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	MTWTF--	5			\$600.00				
Week:		10/15/12	10/21/12	MTWTF--	5			\$600.00				
Week:		10/22/12	10/28/12	MTWTF--	5			\$600.00				
Week:		10/29/12	11/04/12	MTWTF--	5			\$600.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	20	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ 530P	M-F 530p News	MTuWThF----	:30		\$600.00	NM		
			Credited									
62	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/05/12	11/11/12	1-----	1			\$600.00				
E 63	KPHO	10/08/12	11/02/12	M-F 6-630a	M-F 6-630a		:30			NM	12	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	MTWTF--	5			\$150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KPHO	10/08/12-10/14/12	M-F 6-630a	M-F 6-630a	MTuWThF----	:30		\$150.00	NM		
			Credited									
	2	KPHO	10/08/12-10/14/12	M-F 6-630a	M-F 6-630a	MTuWThF----	:30		\$150.00	NM		
			Credited									
	4	KPHO	10/08/12-10/14/12	M-F 6-630a	M-F 6-630a	MTuWThF----	:30		\$150.00	NM		
			Credited									
Week:		10/15/12	10/21/12	MTWTF--	5			\$150.00				
Week:		10/22/12	10/28/12	MTWTF--	5			\$150.00				
Week:		10/29/12	11/04/12	MTWTF--	5			\$150.00				

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Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
495920 / 17	06348233

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875

<u>Advertiser</u>	<u>Original Date / Revision</u>
Carmona For Senate	09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																																																																																																																																																																																																																												
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E 65	KPHO	10/08/12	11/02/12	M-F 630-7a	M-F 630-7a		:30			NM	10	\$1,350.00																																																																																																																																																																																																																																																																																																																												
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

Contract / Revision	Alt Order #
495920 / 17	06348233

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875

Advertiser	Original Date / Revision
Carmona For Senate	09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																																																																																																																																																																																																																																																																																																																									
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<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>16</td><td>KPHO</td><td>10/29/12-11/04/12</td><td>CBS 5 NEWS @ 630P</td><td>M-F 630PM News</td><td>MTuWThF----</td><td>:30</td><td>\$800.00</td><td>NM</td></tr><tr><td colspan="9">Credited</td></tr><tr><td>17</td><td>KPHO</td><td>10/29/12-11/04/12</td><td>CBS 5 NEWS @ 630P</td><td>M-F 630PM News</td><td>MTuWThF----</td><td>:30</td><td>\$800.00</td><td>NM</td></tr><tr><td colspan="9">Credited</td></tr><tr><td>18</td><td>KPHO</td><td>10/29/12-11/04/12</td><td>CBS 5 NEWS @ 630P</td><td>M-F 630PM News</td><td>MTuWThF----</td><td>:30</td><td>\$800.00</td><td>NM</td></tr><tr><td colspan="9">See MG 67.21</td></tr><tr><td>19</td><td>KPHO</td><td>10/29/12-11/04/12</td><td>CBS 5 NEWS @ 630P</td><td>M-F 630PM News</td><td>MTuWThF----</td><td>:30</td><td>\$800.00</td><td>NM</td></tr><tr><td colspan="9">Credited</td></tr><tr><td>20</td><td>KPHO</td><td>10/29/12-11/04/12</td><td>CBS 5 NEWS @ 630P</td><td>M-F 630PM News</td><td>MTuWThF----</td><td>:30</td><td>\$800.00</td><td>NM</td></tr><tr><td colspan="9">Credited</td></tr><tr><td>21</td><td>KPHO</td><td>10/29/12-10/29/12</td><td>CBS 5 NEWS @ 630P</td><td>M-F 630PM News</td><td>M-----</td><td>:30</td><td>\$800.00</td><td>NM</td></tr><tr><td colspan="9">Ⓜ MG for 67.18 10/29</td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	16	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ 630P	M-F 630PM News	MTuWThF----	:30	\$800.00	NM	Credited									17	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ 630P	M-F 630PM News	MTuWThF----	:30	\$800.00	NM	Credited									18	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ 630P	M-F 630PM News	MTuWThF----	:30	\$800.00	NM	See MG 67.21									19	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ 630P	M-F 630PM News	MTuWThF----	:30	\$800.00	NM	Credited									20	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ 630P	M-F 630PM News	MTuWThF----	:30	\$800.00	NM	Credited									21	KPHO	10/29/12-10/29/12	CBS 5 NEWS @ 630P	M-F 630PM News	M-----	:30	\$800.00	NM	Ⓜ MG for 67.18 10/29																																																																																																																																																																																																																																																																																																												
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69	KPHO	10/08/12	10/12/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	10	\$2,000.00																																																																																																																																																																																																																																																																																																																																																																																																																									
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70	KPHO	10/15/12	10/26/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	10	\$2,000.00																																																																																																																																																																																																																																																																																																																																																																																																																									
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71	KPHO	10/29/12	11/02/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	6	\$1,200.00																																																																																																																																																																																																																																																																																																																																																																																																																									
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72	KPHO	10/08/12	11/02/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	13	\$9,100.00																																																																																																																																																																																																																																																																																																																																																																																																																									
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CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

<u>Contract / Revision</u> 495920 / 17		<u>Alt Order #</u> 06348233
<u>Contract Dates</u> 10/02/12 - 11/06/12		<u>Product</u> CARMONA FOR SENATE
<u>Advertiser</u> Carmona For Senate		<u>Estimate #</u> 1875
		<u>Original Date / Revision</u> 09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KPHO	10/08/12-10/14/12		PRICE IS RIGHT	M-F 9a-10a	MTuWThF----	:30		\$700.00	NM		
Credited												
5	KPHO	10/08/12-10/14/12		PRICE IS RIGHT	M-F 9a-10a	MTuWThF----	:30		\$700.00	NM		
Credited												
Week:		10/15/12	10/21/12	MTWTF--				5	\$700.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
6	KPHO	10/15/12-10/21/12		PRICE IS RIGHT	M-F 9a-10a	MTuWThF----	:30		\$700.00	NM		
Credited												
7	KPHO	10/15/12-10/21/12		PRICE IS RIGHT	M-F 9a-10a	MTuWThF----	:30		\$700.00	NM		
Credited												
8	KPHO	10/15/12-10/21/12		PRICE IS RIGHT	M-F 9a-10a	MTuWThF----	:30		\$700.00	NM		
Credited												
9	KPHO	10/15/12-10/21/12		PRICE IS RIGHT	M-F 9a-10a	MTuWThF----	:30		\$700.00	NM		
Credited												
Week:		10/22/12	10/28/12	MTWTF--				5	\$700.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$700.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
20	KPHO	10/29/12-11/04/12		PRICE IS RIGHT	M-F 9a-10a	MTuWThF----	:30		\$700.00	NM		
Credited												
73	KPHO	11/05/12	11/06/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	0	\$0.00
Week:		11/05/12	11/11/12	MT-----				1	\$700.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KPHO	11/05/12-11/11/12		PRICE IS RIGHT	M-F 9a-10a	MTU-----	:30		\$700.00	NM		
Credited												
74	KPHO	10/19/12	11/02/12	BLUE BLOODS	F 9p-10p		:30			NM	1	\$4,000.00
Week:		10/15/12	10/21/12	----1--				1	\$4,000.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KPHO	10/15/12-10/21/12		BLUE BLOODS	F 9p-10p	-----F----	:30		\$4,000.00	NM		
Credited												
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	----1--				1	\$4,000.00			
75	KPHO	10/13/12	11/03/12	Sa Late News	Sa 10p-1035p		:30			NM	4	\$3,500.00
Week:		10/08/12	10/14/12	-----1-				1	\$900.00			
Week:		10/15/12	10/21/12	-----1-				1	\$900.00			
Week:		10/22/12	10/28/12	-----1-				1	\$900.00			
Week:		10/29/12	11/04/12	-----1-				1	\$900.00			
76	KPHO	11/03/12	11/03/12	CBS 5 NEWS @ 5P	Sa 5PM News		:30			NM	0	\$0.00
Week:		10/29/12	11/04/12	-----1-				1	\$400.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KPHO	10/29/12-11/04/12		CBS 5 NEWS @ 5P	Sa 5PM News	-----Sa--	:30		\$400.00	NM		
Credited												
77	KPHO	10/27/12	11/03/12	Sat 5a-7a	Sat AM		:30			NM	2	\$300.00
Week:		10/22/12	10/28/12	-----1-				1	\$150.00			
Week:		10/29/12	11/04/12	-----1-				1	\$150.00			

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4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

Contract / Revision	Alt Order #
495920 / 17	06348233

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875

Advertiser	Original Date / Revision
Carmona For Senate	09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
78	KPHO	11/03/12	11/03/12	CBS 5 NEWS @ 530P	Sat 530PM News		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	-----1-	1			\$350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ 530P	Sat 530PM News	-----Sa--	:30		\$350.00	NM		
				Credited								
79	KPHO	11/03/12	11/03/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	-----1-	1			\$800.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ 630P	Sa 630PM News	-----Sa--	:30		\$800.00	NM		
				Credited								
80	KPHO	10/14/12	11/04/12	Su Late News	Su 10p-1035p		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	-----1	1			\$1,000.00				
Week:		10/15/12	10/21/12	-----1	1			\$1,000.00				
Week:		10/22/12	10/28/12	-----1	1			\$1,000.00				
Week:		10/29/12	11/04/12	-----1	1			\$1,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KPHO	10/29/12-11/04/12	Su Late News	Su 10p-1035p	-----Su	:30		\$1,000.00	NM		
				Credited								
E 81	KPHO	10/21/12	11/04/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/12	10/21/12	-----1	1			\$800.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KPHO	10/15/12-10/21/12	CBS 5 NEWS @ 530P	Su 530p-6p	-----Su	:30		\$800.00	NM		
				Credited								
Week:		10/22/12	10/28/12	-----1	1			\$800.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KPHO	10/22/12-10/28/12	CBS 5 NEWS @ 530P	Su 530p-6p	-----Su	:30		\$800.00	NM		
				Credited								
Week:		10/29/12	11/04/12	-----1	1			\$800.00				
82	KPHO	10/14/12	10/14/12	60 MINUTES	Sun 6p-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	-----1	1			\$2,500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KPHO	10/08/12-10/14/12	60 MINUTES	Sun 6p-7p	-----Su	:30		\$2,500.00	NM		
				Credited								
83	KPHO	11/04/12	11/04/12	60 MINUTES	Sun 6p-7p		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	-----1	1			\$6,500.00				
84	KPHO	10/28/12	10/28/12	CBS SUNDAY MORNING	Various		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/12	10/28/12	-----1	1			\$800.00				
85	KPHO	11/04/12	11/04/12	CBS SUNDAY MORNING	Various		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	-----1	1			\$1,200.00				
86	KPHO	10/28/12	10/28/12	AMAZING RACE	Sun 7p-8p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/12	10/28/12	-----1	1			\$5,000.00				
87	KPHO	10/14/12	11/04/12	THE GOOD WIFE	Sun 8-9p		:30			NM	0	\$0.00

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Contract / Revision	Alt Order #
495920 / 17	06348233

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875

Advertiser	Original Date / Revision
Carmona For Senate	09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/08/12	10/14/12			-----1		1	\$6,000.00			
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
	1	KPHO	10/08/12-10/14/12	THE GOOD WIFE	Sun 8-9p	-----Su	:30		\$6,000.00	NM		
Credited												
Week:		10/15/12	10/21/12			-----		0	\$0.00			
Week:		10/22/12	10/28/12			-----		0	\$0.00			
Week:		10/29/12	11/04/12			-----1		1	\$6,000.00			
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
	2	KPHO	10/29/12-11/04/12	THE GOOD WIFE	Sun 8-9p	-----Su	:30		\$6,000.00	NM		
Credited												
88	KPHO	10/11/12	10/11/12	PERSON OF INTEREST	Thu 8p-9p		:30			NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/08/12	10/14/12			---1---		1	\$3,500.00			
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
	1	KPHO	10/08/12-10/14/12	PERSON OF INTEREST	Thu 8p-9p	----Th-----	:30		\$3,500.00	NM		
See MG 88.2												
	2	KPHO	10/11/12-10/11/12	BIG BANG/2.5 MEN	Thu 8p-9p	----Th-----	:30		\$3,500.00	NM		
Ⓜ MG for 88.1 10/11												
89	KPHO	10/23/12	10/23/12	VEGAS	Tue 9p-10p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/22/12	10/28/12			-1-----		1	\$2,700.00			
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
	1	KPHO	10/22/12-10/28/12	VEGAS	Tue 9p-10p	-Tu-----	:30		\$2,700.00	NM		
Credited												
90	KPHO	10/15/12	10/15/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/15/12	10/21/12			1-----		1	\$800.00			
91	KPHO	10/11/12	10/11/12	ELEMENTARY	Thu 9p-10p		:30			NM	1	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/08/12	10/14/12			---T---		1	\$6,000.00			
92	KPHO	10/12/12	10/12/12	CSI:NY	Fri 7p-8p		:30			NM	1	\$3,070.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/08/12	10/14/12			----F--		1	\$3,070.00			
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
	1	KPHO	10/08/12-10/14/12	CSI:NY	Fri 7p-8p	-----F----	:30		\$3,070.00	NM		
See MG 92.2												
	2	KPHO	10/12/12-10/12/12	NCIS	Fri 7p-8p	-----F----	:30		\$3,070.00	NM		
Ⓜ MG for 92.1 10/12												
93	KPHO	10/15/12	10/19/12	M-F 10pm News Repeat	M-F 11:39p-12:13a		:30			NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/15/12	10/21/12			MTWTF--		1	\$125.00			
94	KPHO	10/15/12	10/19/12	M-F 530-6a	M-F 530-6a		:30			NM	2	\$470.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/15/12	10/21/12			MTWTF--		2	\$235.00			
95	KPHO	10/16/12	10/16/12	VEGAS	Tue 9p-10p		:30			NM	1	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/15/12	10/21/12			-T-----		1	\$6,000.00			
96	KPHO	10/15/12	10/15/12	HOW I MET YOUR MOTHEF	Mon 7p-8p		:30			NM	1	\$3,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/15/12	10/21/12			M-----		1	\$3,200.00			

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Contract / Revision	Alt Order #
495920 / 17	06348233

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875

Advertiser	Original Date / Revision
Carmona For Senate	09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
97	KPHO	10/22/12	10/22/12	HAWAII FIVE-0	Mon 9p-10p		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$6,000.00			
98	KPHO	10/22/12	10/22/12	National Debates	Presidential/Vice-P		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$5,000.00			
99	KPHO	10/27/12	10/27/12	LEVERAGE	Sat 1035p-1135p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$225.00			
100	KPHO	10/22/12	10/22/12	Early News Specials	Early News Specia		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$600.00			
101	KPHO	10/29/12	11/02/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$1,300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ 10P	M-F 10p-1035p	MTuWThF----	:30		\$1,300.00	NM		
	Credited											
102	KPHO	10/29/12	11/02/12	M-F 10pm News Repeat	M-F 11:39p-12:13a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$75.00			
103	KPHO	10/29/12	11/02/12	M-F 5-530am	M-F 5-530a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$450.00			
104	KPHO	11/04/12	11/04/12	AMAZING RACE	Sun 7p-8p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$5,000.00			
105	KPHO	10/29/12	11/02/12	M-F 530-6a	M-F 530-6a		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$235.00			
106	KPHO	10/29/12	11/02/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$350.00			
107	KPHO	10/29/12	11/02/12	M-F 10pm News Repeat	M-F 11:39p-12:13a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$200.00			
108	KPHO	11/05/12	11/05/12	M-F 10pm News Repeat	M-F 11:39p-12:13a		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$110.00			
109	KPHO	11/04/12	11/04/12	NFL Doubleheader-L	NFL Doubleheader		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$7,000.00			
110	KPHO	10/30/12	11/02/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--TWTF--				2	\$900.00			
111	KPHO	10/31/12	10/31/12	CRIMINAL MINDS	Wed 8p-9p		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$10,000.00			
112	KPHO	10/31/12	10/31/12	CSI:CRIME SCENE INVESTI	Wed 9p-10p		:30			NM	1	\$10,000.00

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Advertiser	Original Date / Revision
Carmona For Senate	09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$10,000.00			
N 113	KPHO	11/03/12	11/03/12	Sa Late News	Sa 10p-1035p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$800.00			
N 114	KPHO	11/01/12	11/01/12	ELEMENTARY	Thu 9p-10p		:30			NM	1	\$11,515.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$11,515.00			
Totals											358	\$304,260.00

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	279	\$202,100.00	\$171,785.00	\$858.93	\$172,643.93
10/29/12 - 11/06/12	79	\$102,160.00	\$86,836.00	\$434.18	\$87,270.18
Totals	358	\$304,260.00	\$258,621.00	\$1,293.11	\$259,914.11

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Maura Gilroy
 being/on behalf of: Richard CARMONA, a legally
 qualified candidate of the Democratic political
 party for the office of: Senate
 in the General
 election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges: